



SHEILA KELLEY
S FACTOR

\$40 Level 1 Referral Program

1) What is the S Factor \$40 Level 1 Referral Program?

Sheila Kelley S Factor members receive a \$40 credit every time a friend they referred signs up for a Level 1 Membership.

Your \$40 credits will be given to you on a reusable, electronic S Factor Gift Card. The card will have no \$ limit and no expiration date. Hang onto your card, add newly earned credits to it, and use it at your leisure on S Factor a la carte classes, discounts on your own membership, and in-studio merchandise.

See the Front Desk to receive your Gift Card today if you have referral credits in your account!

Gift Cards are for use in-studio, and are not redeemable online. Credits are nontransferable and not redeemable for cash. May not be combined with any other offer. Offer subject to change.

2) How do I refer my friends to become members of S Factor?

Ask the Front Desk for half-price Intro Class Referral cards. Fill in your name and Member ID#, and hand them out to your friends. When they redeem their card, a Front Desk Team Ambassador will note in their account that you referred them. If they end up signing up for a Level 1 Membership, you will receive one \$40 credit per sign-up.

You may also login to the SFactor.com Student Center, click "Referral Program," and follow the instructions on the next page. Your friends will receive an email inviting them to take a half-price Intro Class. Our computer system will track any resulting Level 1 Member sign-ups.

3) When and how will I receive my Gift Card?

To obtain your Gift Card, see the Front Desk. Gift Cards are available to you once your referral pays for her L1 Membership in full.

4) What if my friends sign up for a membership but do not complete Level 1?

As long as your friends pay all of their membership costs, you will receive your referral credits.

5) What if my friends sign up for a Level 1 Membership without taking an Intro class?

As long as we know you referred them either with a Referral card, online, or by mentioning your name in person or by phone, you will receive your credits.

6) I have friends who live near other S Factor locations. May I refer them as well? For example, will I receive \$40 credits in Los Angeles if my friends sign up for a Level 1 Membership in Chicago?

Yes! This program is available at all S Factor locations; however, in New York note that credits are saved in your S Factor account for use on membership and a la carte classes only.